

With its second issue, SPICY WESTERN STORIES got a facelift, with a new logo that would see it through most of the remainder of its run. The cover story for the issue, "Brand of the Cougar", though ostensibly by N. Wooten Poge, was by top Spider author Norvell Page. While Page was making his first appearance in SPICY WESTERN, the original artist for the title's continuing comic strip, "Polly of the Plains" was making his last. The November and December 1936 installments were drawn by an artist known as "Michael", a pseudonym which hid the identity of Bill Everett, who later would go on to create the comic character Prince Namor, the Sub-Mariner. With the January 1937 issue, the strip was taken over by spicy artist Joseph Sokoli.